

ORDER



Orders
Order / Rev: 206820
Alt Order #: 06853825
Product Desc: 9/25-10/1 BARACK OBAMA
Estimate: 1536
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 09/18/12 / 09/26/12
Order Type: REG

WVBT

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	157	\$45,340.00	\$38,539.00
10/01/12	10/01/12	33	\$3,635.00	\$3,089.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	157	\$45,340.00	\$38,539.00	0.00
October 2012	33	\$3,635.00	\$3,089.75	0.00
Totals	190	\$48,975.00	\$41,628.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WVBT	23%	\$48,975.00
Market	100%	\$212,934.78

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WAVY	32%	\$68,139.13
WGNT	3%	\$6,388.04
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	14%	\$29,810.87
WTVZ	7%	\$14,905.43
WVEC	21%	\$44,716.30

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WVBT	09/25/12	09/28/12	M-F 2-3p	CM	2-3p	- TWTF - -	:30	7	\$50.00	P3	0.00	NM	7	\$350.00
Jerry Springer STEVE WILKOS Start Date: 09/24/12, End Date: 09/30/12, Weekdays: - TWTF - -, Spots/Week: 7, Rate: \$50.00, Rating: 0.00															
E 2	WVBT	10/01/12	10/01/12		CM	2-3p	M- - - - -	:30	2	\$35.00	P4	0.00	NM	2	\$70.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p Jerry Springer															
STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$35.00		0.00						
E 3	WVBT	09/25/12	09/28/12	M-F 3-4p Steve Wilkos	CM	3-4p	- TWTF--	:30	8	\$60.00	P4	0.00	NM	8	\$480.00
JERRY SPRINGER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	8		\$60.00		0.00						
E 4	WVBT	10/01/12	10/01/12	M-F 3-4p Steve Wilkos	CM	3-4p	M-----	:30	2	\$60.00	P4	0.00	NM	2	\$120.00
JERRY SPRINGER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$60.00		0.00						
E 5	WVBT	09/30/12	09/30/12	FOX News Sunday Fox News Sunday	CM	10-11a	-----S	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	2		\$50.00		0.00						
E 6	WVBT	09/25/12	09/28/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	- TWTF--	:30	7	\$100.00	P4	0.00	NM	7	\$700.00
JERRY SPRINGER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	7		\$100.00		0.00						
E 7	WVBT	10/01/12	10/01/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
JERRY SPRINGER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$100.00		0.00						
E 8	WVBT	09/25/12	09/28/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	- TWTF--	:30	6	\$300.00	P3	0.00	NM	6	\$1,800.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	6		\$300.00		0.00						
E 9	WVBT	10/01/12	10/01/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$300.00		0.00						
E 10	WVBT	09/25/12	09/27/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	- TWT---	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWT---	3		\$150.00		0.00						
E 11	WVBT	10/01/12	10/01/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$150.00		0.00						
E 12	WVBT	09/30/12	09/30/12	Su 1045-11p Fox Sportswrap Sun	CM	1045-11p	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
SUNDAY SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$150.00		0.00						
E 13	WVBT	09/25/12	09/28/12	M-F 7-730p M-F 7-730p	CM	7-730p	- TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
TMZ ON TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	4		\$125.00		0.00						
E 14	WVBT	10/01/12	10/01/12		CM	7-730p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00

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				M-F 7-730p M-F 7-730p											
				TMZ ON TV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$125.00		0.00						
E 15	WVBT	09/25/12	09/28/12	M-F 730-8p DISH Nation	CM	730-8p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
				DISH NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$125.00		0.00						
E 16	WVBT	10/01/12	10/01/12	M-F 730-8p DISH Nation	CM	730-8p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				DISH NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$125.00		0.00						
E 18	WVBT	10/01/12	10/01/12	Mon Hour 2 Mon 9-10p	CM	9-10p	M-----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
				THE MOB DOCTOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$800.00		0.00						
E 19	WVBT	09/25/12	09/25/12	Tue Hour 1 Tue 8-9p	CM	8-9p	-T-----	:30	2	\$700.00	P4	0.00	NM	2	\$1,400.00
				RAISING HOPE/BEN & KATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	2		\$700.00		0.00						
E 20	WVBT	09/25/12	09/25/12	Tue Hour 2 Tue 9-10p	CM	9-10p	-T-----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				NEW GIRL/THE MINDY PROJECT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	2		\$1,500.00		0.00						
E 21	WVBT	09/26/12	09/26/12	Wed Prime Other 1 Wed 8-10p	CM	8-10p	--W----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				THE X-FACTOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	2		\$1,500.00		0.00						
E 22	WVBT	09/27/12	09/27/12	Thur Hour 1 Thu 8-9p	CM	8-9p	---T---	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				THE X-FACTOR RESULTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	2		\$1,500.00		0.00						
E 23	WVBT	09/27/12	09/27/12	Thur Hour 2 Thu 9-10p	CM	9-10p	---T---	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
				GLEE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	2		\$800.00		0.00						
E 24	WVBT	09/29/12	09/29/12	College Football College Football	CM	College Football	-----S-	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
				FOX COLLEGE FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	3		\$300.00		0.00						
E 25	WVBT	09/30/12	09/30/12	NFL Redskins NFL Redskins	CM	NFL Redskins	-----S	:30	1	\$6,000.00	P2	0.00	NM	1	\$6,000.00
				REDSKINS FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$6,000.00		0.00						
E 26	WVBT	09/30/12	09/30/12	Fox NFL Pre Game Fox NFL Pre Game	CM	Fox NFL Pre Gam	-----S	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				FOX NFL PRE-GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	2		\$700.00		0.00						
E 27	WVBT	09/30/12	09/30/12		CM	Fox NFL Reg Sea	-----S	:30	2	\$4,000.00	P2	0.00	NM	2	\$8,000.00

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WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	WVBT	09/30/12	09/30/12	Sun Hour 3 Sun 9-10p	CM	9-10p	-----S	:30	2	\$600.00	P4	0.00	NM	2	\$1,200.00
FAMILY GUY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	2		\$600.00		0.00						
E 36	WVBT	09/30/12	09/30/12	Su 11p-12a Su 11p-12a	CM	11p-12a	-----S	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
EXTRA WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	2		\$75.00		0.00						
E 37	WVBT	09/25/12	09/28/12	M-F 6-7a Daily Buzz	CM	6-7a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	8		\$20.00		0.00						
E 38	WVBT	10/01/12	10/01/12	M-F 6-7a Daily Buzz	CM	6-7a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$20.00		0.00						
E 39	WVBT	09/25/12	09/28/12	WAVY News 10 on FOX 3M WAVY News 10 on FOX 43	CM	WAVY News 10 or	-TWTF--	:30	8	\$125.00	P4	0.00	NM	8	\$1,000.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	8		\$125.00		0.00						
E 40	WVBT	10/01/12	10/01/12	WAVY News 10 on FOX 3M WAVY News 10 on FOX 43	CM	WAVY News 10 or	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$125.00		0.00						
E 41	WVBT	09/25/12	09/28/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	8		\$20.00		0.00						
E 42	WVBT	10/01/12	10/01/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$20.00		0.00						
E 43	WVBT	09/25/12	09/28/12	M-F 9-10a America's Court w/ Judge Ross	CM	9-10a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
AMERICA'S COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	8		\$20.00		0.00						
E 44	WVBT	10/01/12	10/01/12	M-F 9-10a America's Court w/ Judge Ross	CM	9-10a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
AMERICA'S COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$20.00		0.00						
E 45	WVBT	09/25/12	09/28/12	M-F 10-11a Millionaire	CM	10-11a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	8		\$20.00		0.00						
E 46	WVBT	10/01/12	10/01/12	M-F 10-11a Millionaire	CM	10-11a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$20.00		0.00						
E 47	WVBT	09/25/12	09/28/12		CM	11a-12p	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00

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				M-F 11a-12p Jeff Probst											
				JEFF PROBST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					8	\$20.00		0.00			
E 48	WVBT	10/01/12	10/01/12	M-F 11a-12p Jeff Probst	CM	11a-12p	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
				JEFF PROBST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$20.00		0.00			
E 49	WVBT	09/25/12	09/28/12	M-F 12-1p Wendy Williams	CM	12-1p	- TWTF--	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
				WENDY WILLIAMS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					8	\$35.00		0.00			
E 50	WVBT	10/01/12	10/01/12	M-F 12-1p Wendy Williams	CM	12-1p	M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
				WENDY WILLIAMS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$35.00		0.00			
E 51	WVBT	09/25/12	09/28/12	M-F 1-2p Ricki Lake	CM	1-2p	- TWTF--	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
				RICKI LAKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					8	\$35.00		0.00			
E 52	WVBT	10/01/12	10/01/12	M-F 1-2p Ricki Lake	CM	1-2p	M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
				RICKI LAKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$35.00		0.00			
E 53	WVBT	09/25/12	09/28/12	M-F 4-5p M-F 4-5p	CM	4-5p	- TWTF--	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
				STEVE WILKOS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					8	\$100.00		0.00			
E 54	WVBT	10/01/12	10/01/12	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
				STEVE WILKOS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$100.00		0.00			
E 55	WVBT	09/25/12	09/28/12	M-F 11-1130p 30 Rock	CM	11-1130p	- TWTF--	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
				THE INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					3	\$100.00		0.00			
E 56	WVBT	10/01/12	10/01/12	M-F 11-1130p 30 Rock	CM	11-1130p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				THE INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$100.00		0.00			
E 57	WVBT	09/25/12	09/28/12	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	- TWTF--	:30	4	\$50.00	P5	0.00	NM	4	\$200.00
				DISH NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					4	\$50.00		0.00			
E 58	WVBT	10/01/12	10/01/12	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				DISH NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$50.00		0.00			
E 59	WVBT	10/01/12	10/01/12		CM	5-6a	M-----	:30	1	\$5.00	P5	0.00	NM	1	\$5.00

Order / Rev: 206820
Alt Order #: 06853825
Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
Product Desc: 9/25-10/1 BARACK OBAMA
Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a											
				Ricki Lake											
RICKI LAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -		1				\$5.00		0.00			
													Totals	190	\$48,975.00